

(6 pages)

Reg. No. :

Code No. : 10418 E Sub. Code : AMBA 52

B.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

Fifth Semester

Business Administration – Core

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2020 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Knowledge + Skill + Traits = _____.
(a) Innovation (b) Skill
(c) Competency (d) Creativity
2. Social attitude is one of the important problems of a _____ Entrepreneur.
(a) Drone (b) Business
(c) Women (d) Adoptive

3. The MSME Development Act came into force in _____.
(a) 2005 (b) 2006
(c) 2010 (d) 2001
4. _____ phase involves assessment as to how far the objectives of EDP are achieved.
(a) Post - Training (b) Training
(c) Pre - Training (d) All the above
5. _____ can be defined as a specifically evolved work plan to achieve a specific objective within a specific period of time.
(a) Idea generation
(b) Opportunity Scanning
(c) Project
(d) Strategy
6. The main objective of preparing a project report is _____.
(a) to appraise a project and lend
(b) to anticipate future problems and solve them
(c) to assess the cost source of finance
(d) all of the above

7. Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) was set up by Government of India and which of the following bank
- (a) RBI (b) NABARD
(c) SIDBI (d) MUDRA
8. The MUDRA banks were set up under the _____ scheme and it will provide its services to small entrepreneurs outside the services area of regular banks, by using last miles agents.
- (a) Jan-Gana Yojana
(b) Atalbihari Vitta Yojana
(c) Pradhan Mantri MUDRA Yojana
(d) None of these
9. Capital investment subsidy was introduced in _____.
- (a) 1973 (b) 1971
(c) 1972 (d) 1970
10. The initial capital that is required to obtain loans from the financial institutions is called _____.
- (a) Seed capital (b) Incentive
(c) Subsidy (d) None of these

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Describe the types of Entrepreneurs.

Or

- (b) Explain the difference between Entrepreneur and Manager.

12. (a) Explain the objectives of EDP.

Or

- (b) Write short note on "SIDCO".

13. (a) Determine the objectives of Business plan.

Or

- (b) Discuss the features of Capital budgeting.

14. (a) What is Venture Capital? Explain its Characteristics.

Or

- (b) Write short notes on "PMRY".

15. (a) Explain the main causes for Sickness of small business units.

Or

- (b) What are the rehabilitation measures in small business?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) What is Entrepreneurship? Distinguish between Entrepreneur and Entrepreneurship.

Or

- (b) Discuss the concept of Entrepreneurship.

17. (a) Discuss the various phases of EDP.

Or

- (b) Explain the functions of DIC.

18. (a) Elaborate the different sources of product for business ideas.

Or

- (b) Describe the contents of a Project report.

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19. (a) Distinguish between Angel investors and venture capitalists.

Or

- (b) Explain the need for institutional support to small industries.

20. (a) Identify the five steps to effective monitoring and evaluation of small business.

Or

- (b) Case study :

Shella has a degree in robotics and she loves to design products. She started her career in robotics which uses high end technology in all her products. Her job profile included travelling a lot also. Whenever she travelled she noticed that disabled people have difficulty in maneuvering their wheelchair from one place to another because in some places ramp is not provided and there is no way they can walk up the stairs. She came up with an idea of a wheelchair which can be used on stairs easily. She decided to quit her job and start her own company. She realized that her idea was the first stage in the process of innovation.

Identify the concept and explain the steps in its process.

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